WICSA/ECSA 2009

Working IEEE / IFIP Conference on Software Architecture/
European Conference on Software Architecture
the conference for software architects, by software architects

Call for Industry Sponsors

WICSA/ECSA 2009 is the premier gathering of practitioners and researchers interested in finding out about and improving on the state of practice of Software Architecture. *WICSA/ECSA* is a working conference, where researchers meet practitioners and where practicing software architects can explain the problems that they face in their day-to-day work and so influence the future of the field. In addition to traditional conference keynotes and paper sessions *WICSA/ECSA* includes interactive working sessions where practitioners and researchers discuss their experiences in order to understand the current state of the field, and identify opportunities to make a difference in the future.

WICSA/ECSA 2009 is the ideal venue for corporate sponsors with an interest in software architecture, related products and services. Sponsorship of *WICSA/ECSA 2009* will allow you to promote your company to this influential group of professionals. In addition, sponsorship will make a statement that your company is involved in the leading edge of software architecture, supporting advancement in the field.

The *WICSA/ECSA 2009* organizing committee is pleased to offer a number of sponsorship packages, allowing you to select the level of commitment and visibility most appropriate for your firm. All of our sponsorship packages include significant recognition of your firm. Our sponsorship packages are flexible, if you would prefer to make some adjustments, please contact us!

PLATINUM PACKAGE HIGHLIGHTS ($5000)

⇒ *Corporate sign or banner on premises*
⇒ *Personal recognition / appearance of your representative*
⇒ *Complimentary conference attendance for two*
⇒ *Inclusion of literature, CDROMs in attendees kit*
⇒ *Separate table, booth or display if desired*
⇒ *Prominent mention in conference program*
⇒ *Prominent mention on conference website and in conference advertising*

A premium package designed for larger product and service providers.

GOLD PACKAGE HIGHLIGHTS ($2500)

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⇒ *Complimentary conference attendance for one*
⇒ *Inclusion of literature, CDROMs in attendees kit*
⇒ *Recognition in conference program*
⇒ *Recognition in conference website*

A package designed for product / service providers, and software development orgs

"BREAK OR B-O-F" PACKAGE ($1000)

⇒ *Exclusive sponsorship of a coffee break or…*
⇒ *Exclusive sponsorship of birds-of-feather / breakout (room, food, tbd)*
⇒ *Recognition at the coffee break or birds-of-feather / breakout*
⇒ *Recognition in conference program*

Other packages are possible. For more information, please contact the WICSA/ECSA general chair Rick Kazman: kazman@sei.cmu.edu